



We acknowledge the Traditional Owners of the place now called South Australia, and all First Peoples living and working on this land. We celebrate the history and contemporary creativity of the world's oldest living culture and pay respect to Elders – past, present and future.

We acknowledge Kurna, Peramangk and Ngadjuri peoples on whose lands our events and activities are imagined, planned and held.

This always was, and always will be, Aboriginal land.

Our Future 2023 - 2026

Tutti Arts Strategic Plan

Executive Summary

Tutti's strategic plan takes us towards 2026 with confidence in who we are, what we do, why we do it and where we are heading.

Our three goals are:

- **Build our capacity to offer creative pathways for learning disabled and neurodiverse people.**
- **Be recognised as leaders in producing the creative works of learning disabled and neurodiverse artists.**
- **Be financially sustainable, organisationally robust and commit to business innovation.**

These goals are anchored in our primary purpose: to shine the light on the astonishing art of Tutti artists learning disabled and neurodiverse people.

Our 2023-2026 Strategic Plan introduces an exciting new direction for Tutti that will see us make an indelible impact on South Australia's cultural landscape.

Manifesto

We imagine.

We dream.

We think.

We do.

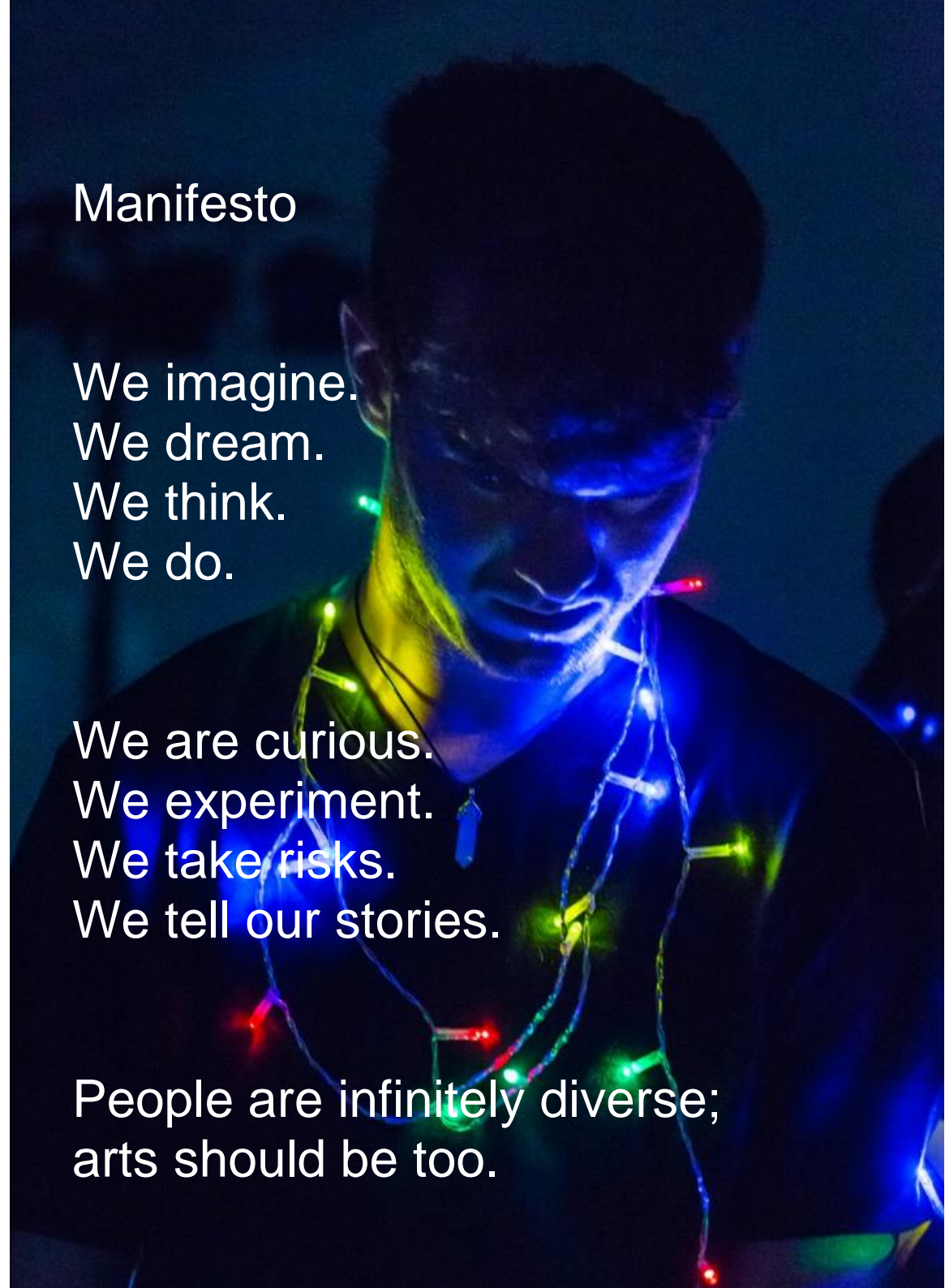
We are curious.

We experiment.

We take risks.

We tell our stories.

People are infinitely diverse;
arts should be too.



Vision

Learning disabled and neurodiverse people seize their rightful place at the centre of arts and culture

Purpose

To shine the light on the astonishing art of learning disabled and neurodiverse people.

Our Values

We are a value-driven organisation. Our values underpin who we are, what we do and everything we stand for.

Diversity	we recognise the quality and value of all difference. we all have distinctive voices.
Authenticity	we are fearlessly authentic. we are genuine, real, true and speak our truth. we are ourselves always.
Imagination	we are focussed on using our creative thinking and optimism to develop new approaches. we believe that there's always room for something greater.
Experimentation	we embrace experimentation as essential to the creative process.
Connection	we make real connections. we connect with humans. we collaborate and nurture a shared vision in partnerships.
Impact	we are targeting transformational change, impact that matters and changes the world.

Our Approach

We choose to place learning disabled and neurodiverse people at the centre of arts and culture. We have high ideals and big ambitions and are driven to deliver excellence.

We understand that for learning disabled and neurodiverse people to prosper in arts and culture, disability allyship is crucial.

We strive to achieve and maintain excellent relationships through open communication, mutual respect, genuine curiosity, encouragement, real connections and, most importantly, by really listening.

We are honest with ourselves, and our partners. We hold ourselves and each other accountable for the quality of our work. We always ask ourselves 'Is this working?' or 'Is there a better way?'

We develop global, national and local partnerships in order to provide extraordinary opportunities for the artists we work with.

We believe in the creative talents of learning disabled and neurodiverse people.

Our Background

Established in 1997, Tutti Arts is South Australia's only multi-arts organisation where learning disabled, and neurodiverse artists create visual art, theatre, music, screen, dance and experiment with art and technology.

Tutti Arts has grown, changed, rearranged, and developed over time. Tutti now works with more than 200 learning disabled and neurodiverse artists, with over 340 artist engagements every week across 3 Creative Hubs (Brighton, Port Adelaide, and the Barossa), and online. Tutti is the home for renowned disability-led collectives The Sisters of Invention, Company AT and Sit Down Shutup and Watch Film & Media Festival and has supported the career paths of many disabled artists. The Tutti Arts Centre was opened in Brighton 2020. In 2022 Tutti opened a new Regional Hub in Nuriootpa.

In 2021 award-winning theatre designer, collaborator, and consultant Gaelle Mellis was appointed Tutti's new Creative Director. Bringing a passion for provoking conversation and change around disability arts, this appointment heralds an exciting new era for Tutti Arts as it moves toward realising its goal to be a disability-led organisation.

Our story, 25 years in the making.

Why Our Work is Needed

Learning disabled and neurodiverse people have untold labels attached to them – but the label of ‘artist’ isn’t often one of them.

Learning disabled and neurodiverse artists are garnering more mainstream attention and it’s clear that a career as an artist is totally possible.

Social reforms such as the NDIS signify support should be person-centred; enable participation in the community (social and economic) and increase a person’s independence to help achieve their goals in life. Yet a major barrier is a lack of tailored support: arranging travel to participate in opportunities; attending evening and weekend cultural events due to the things such as inflexible staff and continuing systemic barriers.

Outside of specialist supported studios like Tutti, there are very few avenues to access the professional development and career opportunities available to their non-disabled peers.

There is a long way to go.

Our Framework

Social Model of Disability Developed by disabled people, the social model is based on equality and human rights. It is used to identify and take action against discrimination. It recognises that people are disabled by the barriers created by society, not by a medical condition or impairment. It recognises people’s full participation as citizens. The word ‘disability’ means barriers and discrimination. The problem is NOT the individual and it involves everyone in identifying and removing barriers.

Disability Leadership In a creative context, we use ‘disability led’ to refer to disabled people having creative control and making creative decisions.

Disability Justice Movement builds on the disability rights movement, taking a more comprehensive approach to help secure rights for disabled people by recognising the intersectionality of disabled people who belong to additional marginalised communities. These disabled people include: People of Colour, LGBTQIA+ people, and People who have had their ancestral lands stolen.

Disability Allies A disability ally is *‘someone who supports the cause of disabled people and uses their privilege to learn from disabled people and amplify their cause’*. Allyship is a powerful way of seeking social justice and promoting greater inclusivity of all marginalized populations including disabled people. The Tutti community, and our partners, can play a vital role in serving as disability allies.



Artistic Vision

Tutti's work showcases unique ways of thinking and being.

Our stories are authentic and ours to tell.

Creativity is an attitude that allows people to express themselves.

Creativity allows real stories to be shared, assumptions to be fractured, low expectations to be shattered and perceptions to be altered.

"We don't see things as they are, we see them as we are." Anaïs Nin

Over the period of the plan, Tutti is recalibrating by assessing current programs and the type of work presented to the public to ensure they sit in a cutting-edge contemporary arts framework and that the authentic voices of Tutti artists are amplified.

Tutti Arts has a responsibility to be bold and fearless in our pursuit of bringing about real change and driving transformational action to place diversity and equality at the heart of the arts and to nurture the evolution of Tutti Arts. Tutti also has a responsibility to make sure artists are not left behind in contemporary arts practices and technology.

To evolve as an organisation, we will embrace contemporary arts practices including the use of emergent technologies. We will be working to re-position Tutti in South Australia's cultural eco-system. By embracing the convergence of art and technology, we will create authentic and sustainable opportunities for disabled creatives and, in turn, audience experiences.

We will delve deeper into exploring how disability arts culture can inform the development of story ideas and creative practices. We will raise the artistic merit of work with higher production values. Ultimately, we want to help develop an effervescent cultural sector that reflects our society.

“We’re here to put a dent in the universe. Otherwise why even be here?” Steve Jobs



Progress and Impact underpin our work. We have identified key focus areas - Creative Pathways, Arts & Technology, Partnerships, Telling Our Story, Producer Hub and Design Studio - which will enable us to deliver our strategic goals.

Progress

We recognise, cultivate and nurture creativity and talent.

Our programs generate a myriad of outcomes, both arts and non-arts, leading to direct outcomes for individuals. These include employment, health and well-being, social connection, and personal development.

Creative Pathways

From creative discovery to professional practice and leadership, Tutti is redefining program levels, entry criteria and creative pathways for individuals and groups.

Arts & Technology

We are establishing an arts and technology lab, Zig Zag. As digital activity is forcing artists to rethink their creative practice, Zig Zag Lab will bring Tutti artists and technologists together to dream up new ways of creating.

Impact

We produce and present exceptional artistic and cultural product made by learning disabled and neurodiverse people.

Partnerships We recognise that a network of strategic and creative partnerships is key to our sustainability and growth, and will enable us to achieve multiple goals. Over the next four years we will continue to dedicate resources, time, and attention to maintaining and enhancing our current partner relations and generating new relationships.

Telling our story We are committed to raising the profile and visibility of disabled artists. Telling our story of impact, as well as improving the way we capture and share our own learning, is another priority area for us.

Producer Hub To ensure Tutti artists and creatives can develop professional careers, we are going to transform Tutti into a world class producing hub that supports cutting-edge Contemporary Arts and Disability Arts.

Design Studio A significant undertaking will be to research, develop and create a multidisciplinary design studio. The Design studio will leverage the work of current Tutti visual artists who have ambitions in product design, print, textiles, and fashion with a commitment to form strong connections with industry partners.

Goals

Goal 1

Build our capacity to offer creative pathways for learning disabled and neurodiverse people

Goal 2

Be recognised as leaders in producing the creative works of learning disabled and neurodiverse artists

Goal 3

Be financially sustainable, organisationally robust and committed to business innovation

Design and deliver wide-ranging, innovative multi artform programs with clear creative pathways

Invest in our arts staff to ensure we have the digital fluency to deliver our new goals

Increase our outer metropolitan and regional presence

Conduct labs to facilitate experimentation, arts and technology

Work with industry specialists, to extend the skills of Tutti artists

Transform Tutti into a world class producing hub that supports the latest Contemporary Arts and Disability Arts practices

Boost the profile of Tutti Arts and the artists we work with

Extend the reach and life of works beyond premiere

Realise initiatives that assist artists to generate income from their creative skills

Develop leadership in Tutti artists

Grow Tutti in a sustainable way

Cultivate passionate and skilled staff and volunteers

Ensure disabled people actively shape Tutti's decision making

A robust and supportive governance structure

Develop partnerships and collaborations



Creative Directions 2023-2026

Tutti programs offer learning disabled and neurodiverse people pathways into arts and skills development. The studio program runs every weekday across our 3 creative hubs. This includes:

Core Development Programs

Disability Led

Youth Programs

Community Programs

Creative Outcomes Tutti produces and presents unique projects with high artistic value. Our projects offer benefits to artists pursuing professional careers, and to audiences by challenging preconceived notions of who can be an artist. We also produce and deliver public outcomes with some of our community choirs.

We will focus on contemporary arts practices and arts and technology. Our creative outcomes will be shared with audiences in unexpected spaces and places in public and digital realms.



We imagine a brilliant future with endless possibilities!